



NEWS ANNOUNCEMENT

DVBLink introduces new source application for Zattoo

Bundled with the watchmi plugin DVBLink Zattoo tuner seamlessly integrates Zattoo into Windows Media Center and the watchmi TV recommendation service for Swiss users.

Eindhoven, Netherlands, 1 February 2012

News Facts

- New source application rounds up the DVBLogic offering for TV everywhere.
- DVBLink Zattoo Tuner comes bundled with watchmi plugin in Switzerland for free.

DVBLogic, the company enabling TV everywhere, today announced the availability of DVBLink Zattoo Tuner, a new source application, bundled with the watchmi plugin. The software can be downloaded from the watchmi website at <http://watchmi.tv/> and will be offered to Swiss users during the installation process.

watchmi is a personal TV service from Axel Springer and can be used based on the Windows Media Center. The self-learning video recommendation service reflects personal TV and Internet video preferences and viewing behaviour. It allows the user to enjoy a tailor-made personal TV experience with or without TV tuner.

With the DVBLink Zattoo Tuner, the TV and radio channels available via Zattoo are integrated into Windows Media Center allowing the user to set recordings for these programs and create individual TV channels based on the watchmi recommendations.

Price and Availability

The DVBLink Zattoo Tuner has been developed in cooperation with watchmi, Aprico and Zattoo. It is currently only available for Swiss users in a bundle with the free watchmi plugin for Windows Media Center at <http://watchmi.tv/content/downloads>. To access the complete set of programs a Zattoo HiQ subscription is required.

About watchmi

watchmi combines a sophisticated recommendations system that learns the viewing preferences of its users with editorially-enhanced program data from TV DIGITAL. Users can create "Personal TV channels" that automatically find programs that are of interest and record them for later viewing. watchmi learns user preferences based on viewing behavior, and suggests programs it thinks users may want to see. watchmi is available as a plug-in for Windows Media Center. It can be downloaded free of charge in the download gallery of Windows Media Center and on www.watchmi.tv. watchmi is fully integrated on the HD hybrid satellite receiver "eviado one", as well.

About DVBLogic

In the last decade, the convergence of computing and home TV/Audio entertainment technologies has led to rapid changes in the way in which we all listen to Audio or view Video programmes at home as well as in a work environment. The ultimate aim is now to have the ability to view/listen to digital content anytime and anywhere ('on-demand').

DVBLogic was founded in 2007 to 'bridge the gap' between third party hardware and Windows Media Center to allow streaming of digital content (TV – including HD, Satellite, Cable or terrestrial; Audio incorporating 5.1 Dolby Digital surround sound) to remote devices for playback. Since its foundation, DVBLogic has introduced products for use with many manufacturers, including Hauppauge; PCTV Systems; Technotrend; and Dreambox.

<http://www.dvblogic.com/>

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