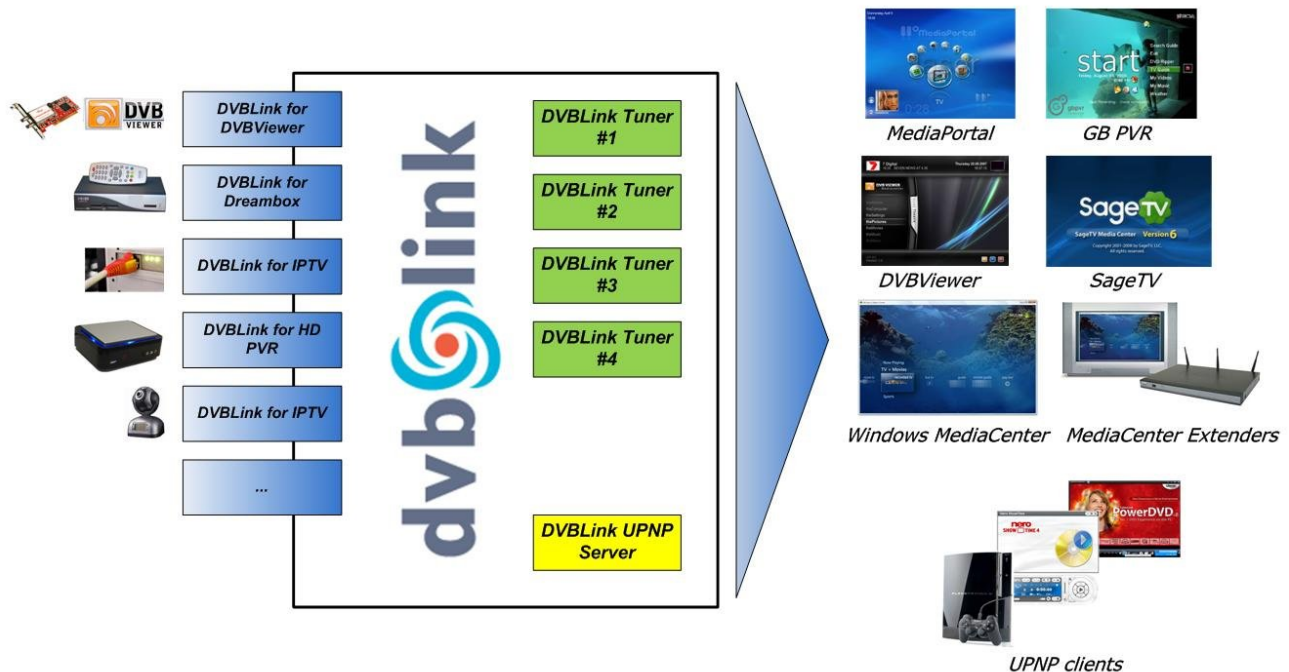


Introducing DVBLink

DVBLink is the unified digital streaming PC content delivery platform. Built on virtual tuner technology DVBLink works with practically every Windows multimedia application - Windows MediaCenter and its extenders, MediaPortal, DVBViewer, GB-PVR, SageTV and others. DVBLink is also a UPNP server that streams live TV to UPNP enabled hardware and software clients.

How DVBLink works

DVBLink Server is a core part of the system. It runs source plugins for different types of digital A/V stream. The incoming streams are sent to DVBLink sinks - virtual DVBLink tuners and DVBLink UPNP server. All these sinks implement industry standard external interfaces: DVBLink tuners are BDA tuners and DVBLink UPNP server implements DLNA specification for AV MediaServer.



Every DVBLink source plugin is specific for a particular stream source or type of the stream. DVBLink Server can run several source plugins of the different types or several instances of a particular source plugin at the same time. This makes possible watching several programs simultaneously on different devices or recording one program while watching another one.

DVBLink 's modular architecture allows for easy addition of source plugins for new types of the stream and extensions to support other industry standards for digital stream delivery.

What DVBLink has to offer to end users

With DVBLink end users can enjoy their favorite Satellite, Cable or IPTV channels throughout the whole house. DVBLink consolidates all their TV sources - computer tuner cards, dreamboxes, IPTV channels, web or security camera's, channels captured using Hauppauge HD PVR - and seamlessly

integrates them into preferred multimedia applications - Windows MediaCenter, MediaPortal, GB-PVR, SageTV - enabling all standard features like time-shifting, Guide EPG listings, instant and timer recordings, streaming to extenders and software clients. DVBLink UPNP Server takes care that these channels can be watched everywhere in house on UPNP-enabled clients.

What DVBLink has to offer to equipment manufacturers and ISPs

DVBLink SDK provides streaming equipment manufacturers with the unique opportunity to integrate all TV channels, available via their equipment, into windows media center applications. Cable boxes, settop boxes, web and security cameras, IPTV sources - everything that produces transport stream-like signal can be natively integrated. DVBLink SDK comes with a set of C++ header files, libraries, documentation, debugging tools and sample code - everything needed to start development of DVBLink compatible source plugins. With DVBLink your equipment is at once compatible with all PC multimedia applications!

What DVBLink has to offer to content providers

With DVBLink content providers get the unique opportunity to find out how their content is consumed. DVBLink server and its source plugins know exactly which channels and which programs have been watched and when. This information can be reported back to content providers for offline or on-the-fly analyses.

DVBLink makes personalized content delivery possible. With the information they receive from DVBLink, content providers can analyze user's watching habits and patterns and adjust the content delivery schedule accordingly. This information can also be used for targeted advertisements.

DVBLink can increase the content providers' revenue by enabling delivery of premium encrypted content to PC platform. DVBLink server is content's entry point at the user side. As such DVBLink can implement content provider specific conditional access scheme to make sure that only users having a proper subscription can access the premium content.

What DVBLink has to offer to makers of PC multimedia applications

Although most of PC multimedia applications work with the content provided by DVBLink out of the box, DVBLink offers to makers of these applications the possibility to even further simplify configuration of TV channels. DVBLink provides a set of channel management APIs, which multimedia applications can use for fast and completely scan-less installation and configuration.

About DVBLogic

DVBLogic is the unique provider of digital streaming connectivity solutions for Windows MediaCenter. Please visit us at www.dvblogic.com or send us an e-mail to info@dvblogic.com.